

Team Recruiting Ideas

- ✓ Attach a Doggone Fun on the Run brochure on Employee Paychecks with your team name on it
- ✓ Place a Sign-Up Sheet in a break room or cafeteria. Post pictures of your pet or of the event.
- ✓ Ask previous donors to be more active and JOIN the team this year.
- ✓ Leave a company wide voicemail.
- ✓ Challenge each department and see which gets the most team members.
- ✓ Facebook your old pals from High School or College – have a reunion team.
- ✓ Throw a Kick-Off Breakfast at work. Encourage people to sign up, get materials, and get revved up!
- ✓ Have a weekly contest at work to keep the Doggone Fun on the Run fresh in people's minds, prompting them to join the team.
- ✓ Get the CEO to be a part of the team, and then let your co-workers know – everyone wants to look good in front of the boss!
- ✓ Get a story in the company newsletter.
- ✓ Do weekly email reminders and let everyone know how much team members have raised.
- ✓ Let your dog invite all of his/her friends to join the team
- ✓ Create your own “Top Dog” award for the team member that raised the most.