



s a t u r d a y

July 15th

Check In: 10 AM

Walk Begins: 11 AM

2017

Fundraising Walk

Puptastic Post Party

Pet Adoptathon

Broome County's Premier Canine Event



Otsiningo Park
Binghamton, NY

sponsorship opportunities

Level	PRESS, MEDIA, PRINT, and outdoor ADVERTISING	WEBSITE AND ELECTRONIC COMMUNICATION	PROGRAM BOOK	DAY OF EVENT	DIRECT MAIL
TOP DOG \$7,500 (Presenting Sponsor)	<ul style="list-style-type: none"> Acknowledgement in all publicity Acknowledgement on 85 radio commercials Acknowledgement on all PSAs Logo on all print advertisements w/ "Cover Page" status Logo on walkway banner in DT Binghamton 	<ul style="list-style-type: none"> Logo with link on event website, STAP website Logo with link on radio station 	<ul style="list-style-type: none"> Full-page color back cover ad, featured on front cover 	<ul style="list-style-type: none"> Banner at venue Employee volunteer opportunities Logo on t-shirts Speaking opportunity Special recognition Tent, table, chairs at venue 	<ul style="list-style-type: none"> Acknowledgement in <i>Positive Focus</i> newsletter
BEST IN SHOW \$5,000	<ul style="list-style-type: none"> Acknowledgement in all publicity Acknowledgement on radio stations Acknowledgement on PSAs Logo on all print advertisements 	<ul style="list-style-type: none"> Logo with link on event website, STAP website 	<ul style="list-style-type: none"> Full-page color ad 	<ul style="list-style-type: none"> Banner at venue Employee volunteer opportunities Logo on t-shirts Speaking opportunity Special recognition Special table at venue 	<ul style="list-style-type: none"> Acknowledgement in <i>Positive Focus</i> newsletter
BEST OF GROUP \$2,500	<ul style="list-style-type: none"> Logo on select print advertisements 	<ul style="list-style-type: none"> Logo on event website 	<ul style="list-style-type: none"> Full-page color ad 	<ul style="list-style-type: none"> Banner at venue Employee volunteer opportunities Logo on t-shirts Special recognition Special table at venue 	<ul style="list-style-type: none"> Acknowledgement in <i>Positive Focus</i> newsletter
BEST OF BREED \$1,000		<ul style="list-style-type: none"> Logo on event website 	<ul style="list-style-type: none"> Full-page color ad 	<ul style="list-style-type: none"> Special recognition Logo on t-shirts 	
DOGGY WATER STOP \$500 (Water Stop)			<ul style="list-style-type: none"> Full-page color ad 	<ul style="list-style-type: none"> Sign with logo or slogan at designated water stop w/ "Host" status Special recognition Logo on t-shirt 	
DOGGY GAMES \$500 (Game Sponsor)			<ul style="list-style-type: none"> Full-page color ad 	<ul style="list-style-type: none"> Sign with logo in game area Logo on t-shirt 	
PUP-TASTIC \$40, \$75, \$125 (Program Book Sponsor)			<ul style="list-style-type: none"> Quarter-page, half-page, or full-page color ad 		

OTHER TYPES OF SPONSORS

*****IN KIND DONATION*****

PUPPY CHOW

(Food sponsor)

- Full-page color ad in program book
- Special recognition on day of event
 - Logo on t-shirts at event

FOUR-LEGGED FRIEND

(Raffle and/or goodie bag sponsor)

- Full-page color ad in program book
- Special recognition on day of event
 - Logo on t-shirts at event

WALKWAY BANNER TO BE FEATURED IN DOWNTOWN BINGHAMTON: (WATER ST. & STATE ST.) (20'X3')



dog gone
fun on the run

Fundraising Walk/Run
July 15th
11am @ otsiningo park
www.doggonefunontherun.org

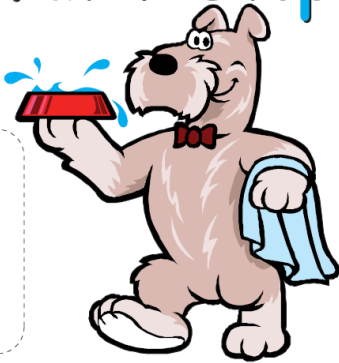
SPONSORED BY
Area For
Sponsor's Name
Or Logo

DOGGY WATER STOP SIGN: (24X 18)

DOGGY Water Stop

SPONSORED BY

Area For
Sponsor's Name
Or Logo



DOGGY GAMES SIGN:(96 X 48)



dog gone
fun on the run

doggy games

SPONSORED BY
Area For
Sponsor's Name
Or Logo

